

Video Title: Social Networking Clip 4 .mp4

Tick the correct boxes:

1 Your digital footprint affects your life when you are...

- a. sleeping at night
- b. learning in a classroom
- c. applying for a job
- d. applying for a university degree
- e. under police or other investigations

2 What percentage of employers check their candidate's digital footprint before being called for an interview?

- a. 5%
- b. 20%
- c. 50%
- d. 70%
- e. 90%

3 What percentage of employers make use of specialists to check on candidate's digital footprint before this is called for an interview?

- a. 3%
- b. 13%
- c. 23%
- d. 33%
- e. 53%

4 When applying for a job, the digital footprint of a person is investigated for...

- a. the comments, pictures and videos that person posts
- b. the number of likes that person receives
- c. the social media groups which that person has joined
- d. the supporting evidence of that person's qualifications
- e. the social media friends the person has
- f. other people's posts about that person

5 Which of the following digital footprints would increase your chances of being employed?

- a. Showing off your latest purchase (runners/sunglasses/dress etc.)
- b. Inappropriate photos/videos
- c. Posting rude comments
- d. Posting things that show mental maturity
- e. **Unflattering** and ridiculing other people
- f. Posting racial and discriminating comments
- g. Sharing your latest academic/professional achievements
- h. Posting with correct grammar and sentence structure
- i. Sharing topics of your private life
- j. Spreading rumours

Answers

1 c d e

2 d

3 d

4 a c d e f

5 d g h

TOTAL /5